

FOR EXPERIENCED JOB SEEKERS

Your years deserve more than **three bullets.**

Show the situation you walked into, the calls that were yours and what measurably changed. The people who were there add their own account of the same work.

*A resume says what you can do. A WorkCard shows **what you did.***

WHERE IT BREAKS

A decade of judgment, **read as three lines of verbs.**

Every search starts from zero.

Nothing from your last search carries into the next one.

Every resume looks polished now.

AI made the narrative cheap. Polish no longer earns trust.

Years flatten into bullets.

The calls that were yours vanish into "managed" and "led."

SAME WORK · TWO RECORDS ILLUSTRATIVE	ON THE RESUME "Managed carrier relationships and reduced freight costs."	WORKCARD™ · EXAMPLE → -11% freight cost per shipment, year over year, with on-time delivery held at 96%
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HOW IT WORKS

One piece of work, **several accounts.**

01 Capture Turn a decade of work into cards, one project at a time.	02 Acknowledge Colleagues who were there add their own account. No sign-off needed.	03 Compound Card by card, your years connect into a pattern others can read.	04 Discover Get read on evidence, not assertion, when you choose to be found.
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● WORKCARD™ · EXAMPLE Lane-Level Freight Visibility		Meridian Home Goods · Senior Logistics Manager · 2025
SITUATION Freight spend was reported as one monthly number. Nobody could see which of the 14 lanes were driving six straight quarters of increases.	ACTION Built a lane-level cost and on-time model from carrier invoices, ran a competitive rebid, and kept two incumbents where service data justified it.	OUTCOME Cost per shipment fell 11% year over year, with on-time held at 96%.
PEOPLE WHO WERE IN THE ROOM ● Priya Nand Transportation analyst · Acknowledged ● Marcus Hale VP, Supply Chain · Acknowledged		
WHY IT HOLDS You write your account. You can't write theirs. Each account sits on its author's own record, never merged into yours.		

WHAT IT DOES FOR YOU

Your years, read as **a pattern.**

Compete on evidence, not polish Your decisions and outcomes, with accounts from the people who were there. Found by what you've solved Matched on the problems behind your work, not keywords in a title. Shorter time to trust Interviews move from "can you do this?" to "walk me through this card."	START HERE Start with the work you'd walk an interviewer through. - One WorkCard, five to eight minutes. - Tag up to two people who were there. - Open to recruiters only when you say so. - Drafts stay private. You choose who sees each card. FREE TO START CROCONILE.COM
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YOUR CROCONILE PROFILE One link to the work you choose to share. Put it in your signature, your bio or your resume.	See my work on Croconile →
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From three bullets
to the whole story

From assertion
to acknowledgment

From starting over
to building on it